OFFICIAL RULES OF THE PRIZE DRAW

« Win the Painting » — KRAM2

English translation for convenience only — the original French version is the sole legally binding text and shall prevail in the event of any discrepancy.

Article 1 — Organizer

This prize draw (the “Draw”) is organized by an artist-author trading under the commercial name KRAM2 / KRAM2ART, registered under SIRET 97892358900011, domiciled at KRAM2 ART, 380 Avenue du Riou, 06210 Mandelieu-la-Napoule, France, reachable at contact@kram2art.com (the “Organizer”).

Article 2 — Purpose of the Draw

The purpose of the Draw is to award, by random drawing, an original artwork described in Article 5, among all participants who have validly entered in accordance with the terms described in these rules (the “Rules”).

Article 3 — Eligibility

The Draw is open to any legally competent adult, residing in mainland France or abroad, excluding the Organizer, members of their immediate family, and any person directly involved in the design or organization of the Draw.

Entry is strictly personal and non-transferable. A participant may not enter under multiple identities or on behalf of other people. Any entry that is incomplete, illegible, falsified, or that does not comply with these Rules will be considered void.

Article 4 — How to enter

Two entry methods are available, both carrying strictly identical odds in the draw:

- Paid entry: the participant may purchase one or more support tickets, according to the tiers and prices shown on the Draw page, each ticket giving the right to one chance in the draw. A tier bundling several tickets therefore grants that same number of chances (for example, the 10-ticket tier grants 10 chances in the draw).
- Free entry: in accordance with the regulations applicable to promotional lotteries (Article L.121-36 et seq. of the French Consumer Code), anyone may enter at no cost other than postage, by sending a handwritten request by post to the Organizer's address indicated in Article 1, including full name, complete postal address, email address, and the wording “Free Entry — KRAM2 Draw.”

Any free entry validly received before the closing date carries the same chance in the draw as a paid ticket. It is limited to one request per household (same family name or same postal address) per draw. Postage costs incurred to enter for free are not reimbursed.

Purchasing one or more support tickets is in no way a condition of access to the draw; it only increases the participant's number of chances. No distinction is made between a chance obtained through a paid ticket and one obtained through a free entry when the draw is carried out. The coexistence of these two entry methods is specifically intended to prevent the Draw from being classified as a prohibited lottery under Article L.322-1 of the French Internal Security Code, as no financial contribution is required as a condition of access to the draw.

A paid entry is only definitively registered and credited with its corresponding number of chances once payment has been effectively received and confirmed by the Organizer. Any entry request for which payment has not reached the Organizer before the closing date set in Article 6 will not be taken into account, even if the payment was initiated before that date.

Article 5 — Description of the Prize

The prize is an original artwork measuring 60 × 80 cm, created using mixed media (multi-layer stencil, acrylic paint, and collage), with an estimated value of €1,900 (all taxes included). The prize includes its museum-box framing. Only one prize is awarded. The prize may not, under any circumstances, be contested by the winner,

exchanged, replaced, or redeemed for its cash equivalent, for any reason whatsoever, including in the event of loss or damage after delivery.

Article 6 — Duration and closing date

The Draw begins on the date it is published on the Instagram account @kram2art and closes on November 30, 2026 at 11:59pm (Paris time). Only paid entries recorded and free entries received by post before this date and time are taken into account.

The draw only takes place if a minimum amount of €1,000 (one thousand euros) has been collected by the Organizer through support tickets by the closing date. If this threshold is not reached, the Organizer reserves the right, at its sole discretion, to either extend the Draw for an additional period which it will determine and announce on its communication channels, or to cancel the Draw and fully refund support tickets already paid for, under the conditions set out in Article 10.

Article 7 — Drawing and designation of the winner

The draw is carried out at random among all validly registered chances (paid tickets and free entries combined), on December 1, 2026 at 6:00pm (Paris time), provided the minimum participation threshold set in Article 6 has been reached.

The draw is carried out using a third-party random drawing application or tool, filmed in full without interruption or editing, in order to guarantee the transparency and fairness of the process to all participants. This recording is shared as a story on the Instagram account @kram2art to announce the winner.

The winner is notified by email and/or phone within 8 days following the draw, and the result is publicly announced on the Instagram account @kram2art. By entering, the winner agrees that their real first and last name (not a pseudonym) may be mentioned and published in a story announcing the result, unless they expressly object in writing to the Organizer before the announcement.

If the winner does not come forward within 30 days of the Organizer's first attempt to make contact, they forfeit the prize, which is then put back into play in a new draw under the same conditions.

Article 8 — Delivery of the prize

The prize is shipped to the postal address provided by the winner when entering, within 30 days of confirmation. Shipping costs are fully covered by the Organizer, regardless of the winner's destination country.

Article 9 — No refunds

No support ticket purchased as part of the Draw is refundable, including for participants who are not selected as the winner, except in the event the Draw is cancelled by the Organizer under the conditions set out in Articles 6 and 10.

Article 10 — Modification, postponement, or cancellation of the Draw

The Organizer reserves the right, in the event of force majeure, circumstances beyond its reasonable control, or the minimum participation threshold not being reached in accordance with Article 6, to postpone, shorten, extend, modify, or cancel the Draw, without any liability arising as a result. Any substantial change will be announced on the Draw page and on the Instagram account @kram2art. In the event of cancellation, support tickets already paid for are fully refunded to the participants concerned.

Article 11 — Fraud

Any fraud, attempted fraud, or failure to comply with these Rules by a participant will result in their exclusion from the Draw and the cancellation of their entry or entries, without prejudice to any legal action the Organizer may take against them.

Article 12 — Use of the winner's name and image

Unless expressly refused in writing to the Organizer at the time of confirmation, the winner authorizes the Organizer to mention their real first and last name in a story announcing the result, and to publish a photo of the prize once delivered (not necessarily depicting the winner), on its communication channels (website, social media), free of charge, solely for the purpose of announcing the results of the Draw.

If, at the time the result is announced, the winner cannot be reached or their contact details prove inaccurate, the Organizer cannot be held liable for this situation, nor required to seek another way to identify them publicly. The result will then be announced without mentioning their name, without this affecting the validity of the draw or the winner's rights to the prize.

Article 13 — Personal data

The data collected (first and last name, email, phone number, postal address) is processed by the Organizer, as data controller, solely for the purpose of managing the Draw (recording entries, carrying out the draw, delivering the prize). It is retained for the duration of the Draw plus an additional 3 months, then deleted, unless a longer legal retention period applies.

This data is neither sold nor disclosed to third parties for commercial purposes. In accordance with the General Data Protection Regulation (GDPR) and French data protection law (loi Informatique et Libertés), each participant has the right to access, rectify, object to, and delete their data, exercisable by email at the address indicated in Article 1. Participants also have the right to lodge a complaint with the CNIL (www.cnil.fr).

Article 14 — Liability

The Organizer cannot be held liable in the event of internet network malfunction, payment system failure, loss, delay, or damage to postal mail, or any event beyond its reasonable control that prevents or delays an entry or the delivery of the prize.

Article 15 — Disputes and governing law

These Rules are governed by French law. Any dispute regarding their interpretation or application must be sent in writing to the Organizer within 30 days of the announcement of the draw result. Failing an amicable agreement, any dispute falls under the jurisdiction of the competent French courts.

Article 16 — Availability of the Rules

These Rules are available in full, free of charge, on the Draw page as well as upon simple written request to the Organizer, by email or post, at the address indicated in Article 1.

Article 17 — Acceptance of the Rules

Entering the Draw, by any method (support ticket or free entry), implies full and unreserved acceptance of these Rules in their entirety.

Done at Mandelieu-la-Napoule, September 27, 2026